

Spectrum of Opportunities Rating Worksheet

For each opportunity identify the specific option(s) that might be pursued in your state and then rate each option on the following dimensions: **timeliness**, **cost**, **effort**, **commitment**, and **reach**.

Rate each on a scale from 1 to 5 using the chart below. Higher scores suggest the opportunities that may be better options for pursuing now.

Add additional columns to the chart if there are other dimensions that should be taken into consideration in your state.

If the dimensions are not equally important for you, be sure to change the suggested scoring appropriately so that more important factors are weighted more heavily. For example, if *reach* is most important to your stakeholders, consider doubling the *reach* score before summing across dimensions.

Keep in mind that this worksheet is designed to help determine what is feasible at the present moment. Low scoring options should not be dismissed out of hand. Rather, examine why their scores are low to determine what actions would need to be taken to help improve the viability of these options.

Timeliness: How timely is this opportunity right now? Take into consider any inherent time cycles, as well as political will.

Cost: How expensive would it be to plan and implement this opportunity?

Effort: How much effort and time would be needed to pursue this opportunity?

Commitment: How enthusiastic would people be about implementing the opportunity?

Reach: How many children would be impacted by this opportunity if successfully implemented?

