

ECE Networking Call: Partnership Development in Texas

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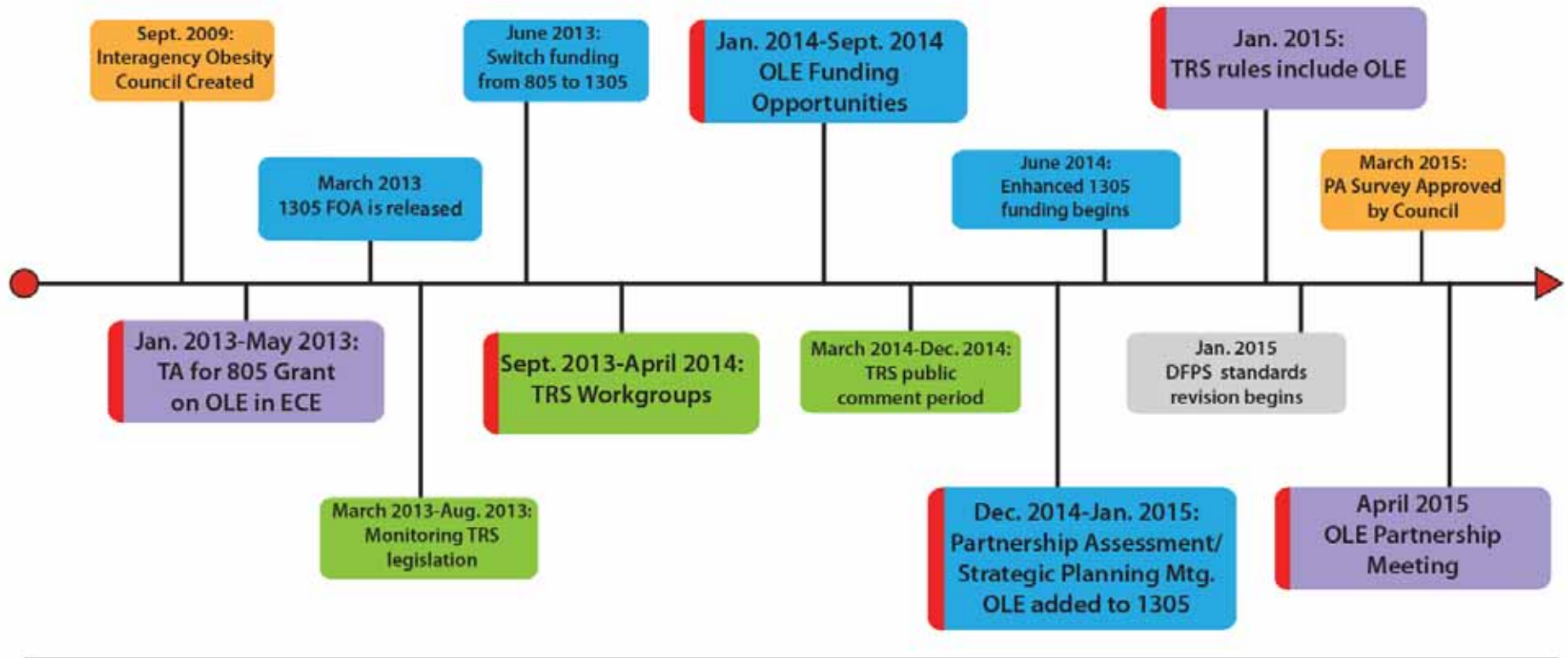
Background



1305: Increase PA and consumption of health foods for children in ECEs

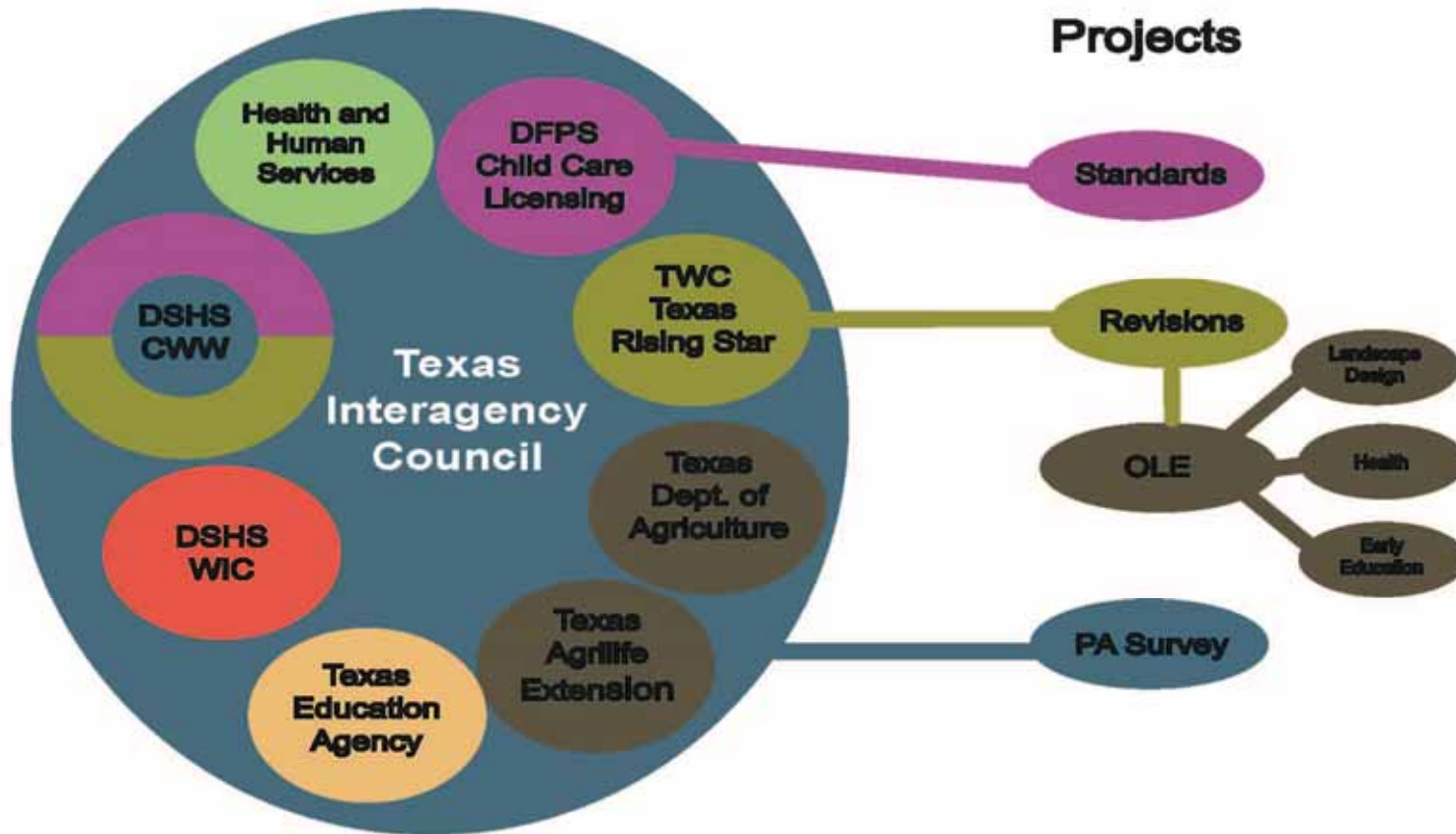
- **Early Childhood Health and Nutrition Interagency Council**
 - PA Survey
- **Texas Rising Star Program**
 - OLE
- **Childcare Licensing Standards**

Timeline



- Council-related info
- Funding
- Texas Rising Star
- Council-related info
- Texas Rising Star/
Outdoor Learning Environments

Partnership Map



Community Readiness Model



- No Awareness
- Denial/Resistance
- Vague Awareness
- Pre-planning
- Preparation
- Initiation
- Stabilization
- Confirmation/Expansion
- High level of Community Ownership



<http://ctb.ku.edu/en/table-of-contents/overview/models-for-community-health-and-development/community-readiness/main>

Success Strategies



- **Till the soil**
 - Utilized well-connected partners
- **Find and Plant seeds**
 - Took the initiative to reach out
- **Companion Planting**
 - Found a tangible need and created a “win-win”
- **Maintain and feed**
 - Took time and care to build trusting relationships

Lessons Learned



- **Keeping eyes open for opportunities**
 - Seize them as they arise & Identify champions
- **Learning as you go**
 - Experience builds upon itself
- **Using obstacles as stepping stones**
 - Try other routes & Persevere
- **Factoring in timing**
 - Be prepared & Keep the process in mind

Thank You!

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