

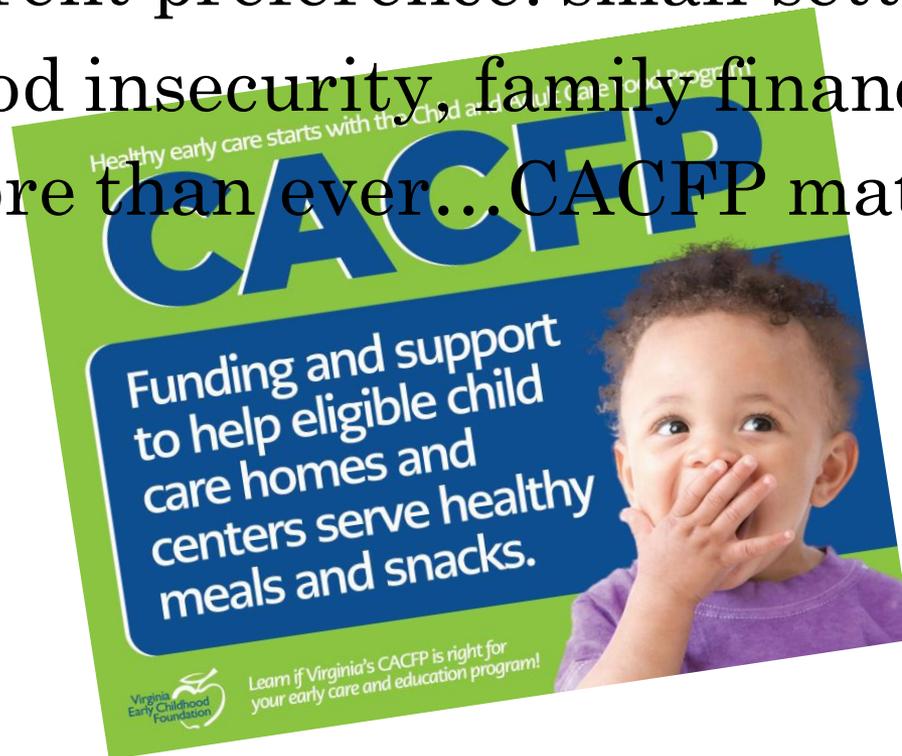
# **MAXIMIZING CACFP IN THE TIME OF COVID: OPPORTUNITIES FOR PUBLIC-PRIVATE PARTNERSHIPS**

**Emily Keenum, Sr. Community Liaison  
Virginia Early Childhood Foundation**



# COVID & EARLY CARE LANDSCAPE

- Financial toll on industry
- Child care reopening
- Parent preference: small settings
- Food insecurity, family finances
- More than ever...CACFP matters!



# VIRGINIA HKHF TAP CACFP BUCKETS

- CACFP State Expansion Work Group
- Community networks
- Pilot innovations



# EXPANSION WORK GROUP PARTNERS

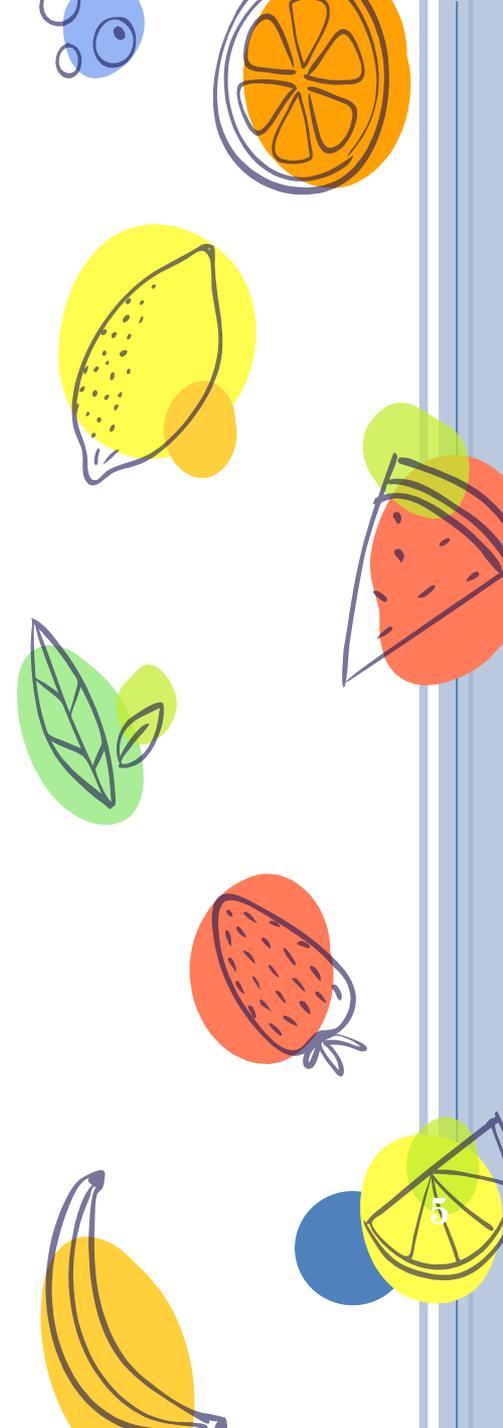
- Virginia Department of Health (Administers the CACFP)
- Virginia Department of Social Services (QRIS, Licensing, CCDF, Subsidy, Innovation)
- Virginia CACFP Sponsors Association
- Smart Beginnings Initiatives
- Child Care Aware of Virginia



# EXPANSION WORK GROUP PRIORITIES

- ❖ Finalize & support **Subsidy Vendor eligibility**
- ❖ VDSS & VDH align **data & communications**
- ❖ **Embed consistent CACFP messaging** in early care systems – public and private sectors
- ❖ Engage **private partners** to promote CACFP

CACFP is an important financing and child health resource for ECEs.



# EXPANSION WORK GROUP OPPORTUNITIES

- Subsidy communications, training, reciprocity
- VDSS & partners as Ambassadors: *More than ever, CACFP is an essential financing & child health resource.*
- Expand cross-agency data collaboration
  - Pathway to quarterly list for sponsor orgs to recruit
  - FEEDVA Anti-hunger



More than ever,  
CACFP is an essential  
resource for ECE  
community.



# COMMUNITY NETWORKS OPPORTUNITIES

- \$2,500 to convene partners around local CACFP info, access, awareness
- Soft-hand off to Sponsor Organizations, VDH
- Subsidy vendors!
- Family child care
- *More than ever, CACFP is an essential financing & child health resource.*



# OPPORTUNITIES: PILOT INNOVATIONS TO TILT CACFP SCALES

- Food Bank partnership
- VA CACFP Sponsor Association
  - Extension of CACFP expertise for ECE
  - Updated website & collaboration
  - On-boarding pilot
- Innovation PDG sites embedding CACFP
  - Staffed Family Child Care Network
  - Coordinated Enrollment



# CACFP INFO FOR ECE

## Child and Adult Care Food Program

### WHAT IS THE CACFP

A federal program that provides **reimbursements for nutritious meals and snacks** to qualifying child care centers and family child care homes.

Administered for child care providers by the **Virginia Department of Health**.

Experts believe **CACFP may be an underutilized resource**, that could benefit more children.

### BENEFITS OF CACFP

Improves **child nutrition** and health outcomes, and supports **child care quality**.

**Monthly reimbursements** help cover costs of healthy meals and snacks served to children.

**Training and technical assistance** supports child nutrition, and business practices.

**Nutrition resources**, such as menu planning guides, recipes, food purchase guides, and more.

### ELIGIBLE CHILD CARE PROGRAMS

#### FAMILY CHILD CARE HOMES

- Licensed, or locally permitted; or
- Voluntarily registered; or
- Approved as Child Care Subsidy Vendor

#### CENTERS

- Licensed; or
- Religious exempt Child Care Subsidy Vendor; or
- Head Start

### CHILD CARE RESPONSIBILITIES

- **Apply** to participate
- Serve **allowable meals and snacks**
- Maintain **required records/documentation**
- Submit **monthly claims** for reimbursement
- Participate in **training and monitoring** visits

### HOW CHILD CARE PROGRAMS APPLY/PARTICIPATE

#### Through a Sponsor Organization:

- **On-going, one-on-one support** to family child care homes and centers
- **Accepts CACFP financial responsibility** on behalf of homes and centers
- **Retains ~15% of reimbursement (centers)**
- Average application - **6 - 12 weeks**
- Typically provide support and automation to **reduce record-keeping and admin work**
- Ideal for **centers with limited infrastructure**, or those that would benefit from longer timeline to learn CACFP responsibilities

#### Through VDH

- **As-needed support for centers**
- **Centers are financially responsible** for CACFP
- **Centers receive 100%** of reimbursement
- Requires **centers demonstrate** program *viability, accountability, capability* to participate in CACFP
- Average application - **24 -48 weeks**
- This arrangement is ideal for centers with **sturdy infrastructure** and established business practices

**NOTE:** Family Day Homes and religious exempt subsidy vendors must work with a CACFP Sponsor Organization to participate in CACFP.

Centers can work with VDH or with an approved CACFP Sponsor Organization.

### CACFP RECORDKEEPING

Child care providers must maintain required CACFP records and documentation, such as child attendance, enrollment, family-household income of students, menus, number and types of meals served, etc.

### CACFP TRAINING AND MONITORING

**Training: required 1 X year.** May be provided at a convenient time, on-site, for providers who work with Sponsor Organizations.

**Monitoring visits: 3 X year** for family day homes or centers working with Sponsor Organizations.

**Monitoring visits: 1 X every 3 years** for centers working with VDH.

### CONNECTING TO CACFP

Contact VDH CACFP for Info and Assistance

**Program Manager:** Conchetta Yonaitis

**Help Desk:** (877) 618-7282

**Email:** CACFP@VDH.Virginia.gov

[www.vdh.virginia.gov/child-and-adult-care-food-program/](http://www.vdh.virginia.gov/child-and-adult-care-food-program/)

Visit Virginia CACFP Sponsor Association website for info and to see a list of the Association members.

Search by city/county on **Virginia's CACFP**

**Sponsors Association** website to find a sponsor organization that serves your community:

[www.vachildcarefoodprogram.org](http://www.vachildcarefoodprogram.org)



### CACFP REIMBURSEMENTS

Reimbursements are monthly, and based on many factors, like how many children are in care, family-household income of children, how many and what kinds of meals were served, etc.

#### Family Child Care Home Reimbursement Case Studies

Family child care homes are reimbursed at *Tier 1* or *Tier 2* rates. *Tier 1* rates are higher, for children from low-income homes, targeting benefits to children most in need.

Monthly Reimbursement Estimates 20 days of care, 2 meals, 1 snack daily		
Number of children	Tier 1 (low-income)	Tier 2
2 children	\$180	\$91.20
4 children	\$420	\$307.20
8 children	\$720	\$387.20

#### Center Reimbursement Case Studies

There are three reimbursement rates that apply to children cared for in centers; FREE (for children from low-income homes at or below 185% of poverty), REDUCED price, or PAID, again, targeting benefits to children in most economic need.

Monthly Reimbursement Estimates 20 days of care, 2 meals, 1 snack daily	
20 children w/different reimbursement rates	Monthly Reimbursement
15 children @ FREE 3 children @ REDUCED 2 children @ PAID	\$2,282.00
10 children @ FREE 10 children @ PAID	\$1,475.00
2 children @ FREE 3 children @ REDUCED 15 children @ PAID	\$857.00



## The Child & Adult Care Food Program (CACFP)

Is a FREE federal program that provides nutrition training and financial reimbursement for approved meals and snacks that are served in child care homes, qualified centers and after-school programs.

Our association makes it easy for you to participate in the CACFP. Our network of Sponsoring Agencies across Virginia are here to walk you through the process so you can receive financial reimbursement for the meals and snacks you serve.

Visit the Virginia Sponsors Association website:  
[www.vachildcarefoodprogram.org](http://www.vachildcarefoodprogram.org)  
 and Select Find Your Local Sponsor

USDA is an equal opportunity provider.

Capital Area Partnership Uplifting People www.capup.org hbrown@capup.org 804-788-0204 x113	Family Child Care Homes Central Virginia
Child Care Resources, Inc. www.ccreourcesinc.org 855-427-2888	Adult Daycares, Afterschool, Child Care Centers, Head Start, Summer Virginia
The Childcare Network www.TheChildcareNetwork.org 540-373-3275	Family Child Care Homes Northern Virginia
Child Nutrition, Inc. www.cni-usda.org 800-735-5434	Family Child Care Homes Northern, Western, Central Virginia
Children's Harbor www.childrensharbor.cc rickeya@childrensharbor.cc 757-591-2804	Family Child Care Homes Eastern Virginia
Childsavers www.childsavers.org CACFP@childsavers.org 804-644-9500	Family Child Care Homes, Child Care Centers Central Virginia, Southwest Virginia, Western Virginia
Cover 3 Football www.cover3foundation.org 757-562-2252	Afterschool Programs, Summer Southern Virginia, Central Virginia
Fairfax County Office for Children CACFP abebe.tzegai@fairfaxcounty.gov 703-324-8100	Family Child Care Homes Northern Virginia
Fort Belvoir Child & Youth Services Herman.L.woods.naf@mail.mil 703-805-3980	Family Child Care Homes, Child Care Centers Fairfax County
Infant Toddler Family Day Care www.itfdc.com 703-352-3449	Family Child Care Homes Northern Virginia
Navy Mid-Atlantic Region Child & Youth Programs cynthia.ehrhart@navy.mil 757-462-1631	Military Family Child Care & Child Care Centers
The Planning Council www.theplanningcouncil.org CACFP@theplanningcouncil.org 757-622-9268 x3036	Family Child Care Homes, Child Care Centers Northern Virginia, Southern Virginia



## Basic CACFP Requirements

Child care programs must apply to participate.

Only meals and snacks that meet USDA nutrition requirements are reimbursable.

Child care programs must keep records, such as family income forms, enrollment, attendance, number and type of meals served, menus, etc.

Child care programs must participate in training and monitoring visits with VDH or with an approved sponsoring organization to learn best practices and CACFP guidelines.

## For More Information

In Virginia, the CACFP for child care programs is administered by the Virginia Department of Health (VDH). Learn more about CACFP:

**Help Desk: (877) 618-7282**

**Email: [CACFP@vdh.virginia.gov](mailto:CACFP@vdh.virginia.gov)**

**Website: [www.vdhivewell.com/cacfp](http://www.vdhivewell.com/cacfp)**

Virginia CACFP Sponsors Association is another CACFP resource. To locate a local sponsoring organization or learn more about CACFP, visit:

[www.vachildcarefoodprogram.org](http://www.vachildcarefoodprogram.org)



Your local CACFP sponsoring organizations can help.

**ChildSavers CACFP**  
(804) 644-9590  
[CACFP@childsavers.org](mailto:CACFP@childsavers.org)

**Child Care Resources**  
(855) 427-2888  
[drgoff@ccresourcesinc.org](mailto:drgoff@ccresourcesinc.org)

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New York State Early Childhood Advisory Council  
[www.nysecac.org](http://www.nysecac.org).

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# Healthy Child Care Starts With CACFP!



**Your child care center may be eligible  
for reimbursements for serving healthy  
meals and snacks.**

**Learn more!**





## Child and Adult Care Food Program (CACFP)

Do you direct or own a child care center?

Would you like help providing nutritious meals and snacks to children in your program?

Virginia's Child and Adult Care Food Program (CACFP) is a federal program that provides reimbursements for nutritious meals and snacks served to eligible children who are enrolled in participating child care centers.

Centers can apply and participate in CACFP through the Virginia Department of Health or with the support of an approved CACFP Sponsoring Organization.



### CACFP Benefits for Child Care Centers

- CACFP reimbursements help cover the cost of healthy foods for children.
- Children develop healthy eating habits.
- Parents like knowing their children are eating healthy meals and snacks.
- Centers receive free training and nutrition resources.

### CACFP Reimbursements

Reimbursements vary, and are based on many factors, such as how many children are in care, family-household income of children, the number and kinds of meals served, etc.

CACFP reimburses centers at free, reduced-price, or paid rates for meals and snacks served, targeting CACFP benefits to those children in most economic need.

#### Potential Monthly Reimbursement Examples; 20 days of care, 2 meals, 1 snack daily

20 children at different reimbursement rates	Monthly Reimbursement
15 children @ FREE 3 children @ REDUCED 2 children @ PAID	\$2,282.00
10 children @ FREE 10 children @ PAID	\$1,475.00
2 children @ FREE 3 children @ REDUCED 15 children @ PAID	\$857.00

### CACFP Meal Requirements

CACFP meals and snacks must meet USDA nutrition requirements to ensure children benefit from a healthy diet. Centers receive training and resources to make sure they understand CACFP nutrition requirements.

**Breakfast** must include milk, fruit or vegetable, and grain such as bread, pancakes, cereal, etc.

**Lunch and Supper** must include milk, grain such as bread, pasta, rice, etc., meat or meat alternate such as fish, cheese or beans, and vegetables/fruit.

**Snacks** must include at least two of the following: milk, meat or meat alternate, grain, vegetable or fruit.

### Eligible Child Care Centers

- Licensed, or approved non-profit; or
- Licensed, or approved for-profit where 25% of children are from low-income homes; or
- Religious exempt, approved to accept child care subsidy; or
- Head Start



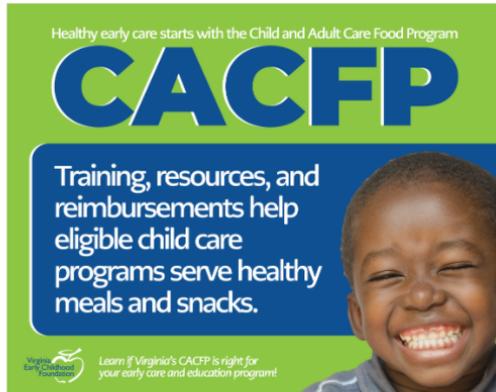
# SOCIAL MEDIA PRESS KIT

## Post To Timeline



### Step 1

Download the Assets



Download Image

### Step 2

Copy the Text

There's never been a better time to consider if Virginia's CACFP is right for your early care program. Learn more by contacting a local CACFP sponsoring organization at <https://www.vachildcarefoodprogram.org/>.

Copy Text

### Step 3

Login to [Facebook](#) and post using the assets and text!

#### Want to post later?

Email this content to your mobile device to download & post. Recommended for iOS.

Email Address

SEND

\*To download videos, you must open this message in an email app, not a web browser.

Return to SPK







THANKS!

Don Goff

[drgoff@ccresourcesinc.org](mailto:drgoff@ccresourcesinc.org)

Geri Henchy

[ghenchy@frac.org](mailto:ghenchy@frac.org)

Emily Keenum

[emily@vecf.org](mailto:emily@vecf.org)

